

Insights for Driving Success

In this episode of *Insights for Driving Success*, Managing Director Brock Hudson discusses how the successful integration of artificial intelligence, specifically to analyze data and identify trends, can be a major competitive advantage for companies in the oil & gas industry.

Artificial Intelligence in the Oil & Gas Industry



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Brock shares his insights into some of the challenges oil & gas companies face as they ramp up their abilities to access and modify data with the use of AI and machine learning. He also illustrates how AI can help automate and optimize data-rich processes in predictive ways to generate meaningful results, such as, optimized decisions, elevated operating times, enhanced failure prediction, and improved safety analysis and accident prevention.

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