

Insights for Driving Success

In episode 23 of *Insights for Driving Success*, Jette Campbell, Partner at Carl Marks Advisors, discusses a recent engagement in the heavily scrutinized for-profit education sector.

Due Diligence in For-Profit Education



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Carl Marks Advisors was engaged by a lender to a company making strategic for-profit campus acquisitions. Carl Marks Advisors helped the company add campuses to its portfolio while significantly increasing the capitalization of the company through the use of preferred stock and other capital means, as opposed to loans. This created a balance sheet that enabled the combined operations to meet regulatory capital ratios and free up liquidity to support the transaction as well as gainful employment initiatives.

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