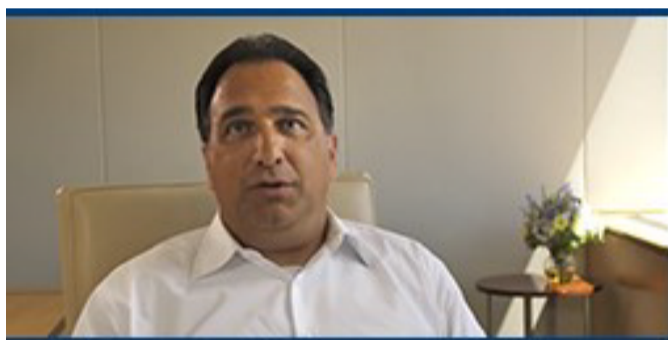


Insights for Driving Success

In episode 18 of *Insights for Driving Success*, we explore how both for-profit and not-for-profit schools are struggling to attract high school graduates as college enrollments have been on a continuous decline since 2010.

The Impact of Declining Enrollments in Post-Secondary Education



WATCH VIDEO



In this video, Joe D'Angelo, Partner, explains how many post-secondary educational institutions are struggling as a result of declining enrollments. Nearly 300 small and/or private schools in the U.S. are particularly at-risk, many of which are liberal arts, single-sex, or agrarian focused schools. To attract students, many schools have fallen victim to the pressure of increasing scholarships, essentially tuition discounts, which created operating deficits at many institutions. As for-profit schools struggle with the implications of gainful employment regulations and not-for-profits dip into their limited endowments to cover operating costs, it is clear the future for many of these schools is unsustainable. Joe outlines what these post-secondary colleges can do to better compete for students – including implementing innovative online learning solutions.

For more on Carl Marks Advisors' Education expertise and insights:

- [The Government's Demise of Corinthian Colleges](#)
- [Due Diligence in For-Profit Education](#)
- [Uncertainty Swirls Around Trumps Impact on Post-Secondary Education](#)

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