

Insights for Driving Success

In episode 16 of *Insights for Driving Success*, we explore how Carl Marks Advisors' deep expertise in the oil and gas industry, and experience navigating complex restructurings in bankruptcy court, led to an optimal outcome for the unsecured creditors of C&J Energy Services Inc.

Executing Expert Solutions in Oil & Gas



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In this video, Brian Williams explains Carl Marks Advisors' engagement with C&J Energy Services Inc., a large, public fracking service provider. C&J took on significant debt to acquire a competitor following a period of rapid growth as fracking increased in the shale formations. During C&J's bankruptcy, the Carl Marks Advisors team was able to leverage industry knowledge and credibility to successfully challenge management's original plan for C&J's financial future. An original plan which called for the unsecured creditors receiving close to nothing instead yielded in a near full recovery – a greatly improved outcome.

For more on Carl Marks Advisors' expertise in Oil & Gas:

- [Cal Dive Case Study](#)
- [C&J Energy Services Inc. Case Study](#)
- [Recovery in Oilfield Services Video](#)

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