

Insights for Driving Success

In episode 14 of Insights for Driving Success, we take a closer look at Carl Marks Advisors' engagement with Joe's Jeans, a publicly traded designer fashion brand. Carl Marks Advisors was hired as chief restructuring advisor and exclusive investment banker by Joe's Jeans after the company took on a significant amount of debt to acquire the Hudson Jeans brand.

Carl Marks Advisors' Investment Banking and Corporate Restructuring Teams Working Together To Maximize Value



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In this video, Evan Tomaskovic, Partner, discusses the unique challenges of integrating two profitable brands and managing the company during the departure of Joe's Jeans' CEO – all while weathering a steep decline in the denim market. Hear how the Carl Marks Advisors team leveraged years of experience working with distressed apparel brands to facilitate two separate transactions. The result of this successful engagement was the sale of Joe's Jeans at an attractive price, and the merger of Hudson Jeans with leading fashion parent company, Robert Graham, to better position the brand for future growth.

For more on Carl Marks Advisors' expertise in retail:

- [Complex International Out of Court Debt for Equity Exchange](#)

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New York
900 Third Avenue
33rd Floor
New York, NY 10022
212.909.8400

New Jersey
336 Main Street
P.O. Box 1005
Bedminster, NJ 07921
908.234.2373

North Carolina
212 South Tryon Street
Suite 1685
Charlotte, NC 28281
704.714.1240

Texas
1050 N. Post Oak Rd.
Suite 210
Houston, TX 77055
832.730.1951