

Insights for Driving Success

In episode 10 of Driving Insights for Success, we examine an interesting deal that illustrates Carl Marks Advisors' successful track record in the grocery industry as well as our experience working with distressed family-owned businesses.

Engagement of CRO After Bankruptcy



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In this video, Partner Jette Campbell explains how he was engaged as CRO of Belle Foods, a family-owned chain of approximately 50 grocery stores in Alabama, after the company filed for bankruptcy. Carl Marks Advisors was able to deliver financial support during the case, provide expert testimony and play an influential role in the decisions of the case based on our understanding of how the company's undercapitalized beginning led to its downturn.

Other videos highlighting Carl Marks Advisors' successful engagements in the grocery industry:

- [Implications of PACA to Consider](#)
- [Regional Branded Foods Impacted by Customer Dynamics](#)

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