

Insights for Driving Success

In episode 3 of Insights for Driving Success, the spotlight is on the Carl Marks Advisors Investment Banking team. Our Investment Banking pros help clients meet M&A and restructuring challenges - from identifying strategic opportunities to unearthing financing options and extracting value through divestiture or recapitalization. Below you will find video case studies highlighting three complex engagements tackled by three Partners of the Investment Banking team.



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Competitive 363 Auction for Community Banking Client

Partner Evan Tomaskovic discusses how Carl Marks Advisors was able to leverage deep experience in the Community Banking industry to create a competitive 363 auction process for the sale of American Bancorporation, the first involuntary bankruptcy of a bank holding company following the U.S. financial crisis in 2008.



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The Search for Growth Leads to Cross Border M&A

Partner Chuck Boguslaski explains how a decade of tepid U.S. GDP growth has led to an increasing amount of cross border M&A activity –helping to fuel the domestic M&A market and drive up valuation levels.



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Having Your Cake and Eating It Too - Getting Both Liquidity and Upside in the Sale of Your Company

Partner Warren Feder describes how the Carl Marks Advisors team was able to help strategic buyers think like Private Equity firms to create an M&A solution that allowed management to keep a vested interest after the sale of a family business.

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